

# Southern Magnolia Charities



is proud to present

## **TWO** Amazing Fundraising Events in 2023!



*Proceeds from this year's events benefit three great local charities:*

*Children's Development Academy  
Georgia National Cemetery Advisory Council  
Meals by Grace*



**2023  
SPONSORSHIP  
OPPORTUNITIES**

## About Southern Magnolia Charities

Southern Magnolia Charities is a non-profit 501(c)3 charity that was created in early 2018 by a group of like-minded individuals driven by the same purpose - to actively serve the people of the northern portion of the state of Georgia through fundraising events and donations, making philanthropic grants, and providing services or support that contribute to the health and vitality of the community.

With the help of our sponsors, homeowners, guests and partners, Southern Magnolia Charities, has donated \$244,000 to 11 local charities since our formation through our signature events including the **Milton Tour of Homes** and **Comedy on the Green**.

**5**  
years of  
fundraising efforts

**\$244K**  
donated since 2018

**11**  
local charities  
helped

## 2023 Charity Beneficiaries

**Children's Development Academy (CDA)** is a non-profit preschool providing high-quality early learning programs to children from low-income families. Located on a four-acre campus in the historic Groveway neighborhood of Roswell, CDA serves more than 200 children from families across the northern arc of Metro Atlanta.

**Georgia National Cemetery Advisory Council's** mission is to honor our Veterans and their spouses, both living and in memory of and to support the Georgia National Cemetery in areas that are not allowed by the Veterans Administration, including areas such as entryway monument, flag and plaza and the major annual project of Wreaths Across America for the 27,000 Veterans and spouses that are buried in the cemetery.

**Meals by Grace's** mission is to bring food, hope, & transformation to children and families in need, with resources from our community so that children can go to bed HAPPY, not HUNGRY. Their vision is to help families do more than just survive, to help them THRIVE! Last year, Meals by Grace distributed 482,490 pounds of food to 35,812 families and with the cost of food on the rise, the need is great.



**Support both of this year's events  
with our "Grand" packages!**

**Grand Magnolia - \$9,000**  
(only 2 available)

4 Milton Tour of Homes car tags with 4 tickets per car and may purchase up to 2 add'l car tags with 4 tickets each at a discounted rate of \$100 each

Full page ad inside front cover or full inside back cover of the Tour guide

Logo on signage at all Tour homes and on marketing materials for **BOTH** events

10 VIP tickets to our 2023 "Comedy on the Green" event, including access to the VIP Tent with food and beverages and 2 reserved tables

Opportunity to speak from the stage at "Comedy on the Green"

Sponsor recognition on the screen at "Comedy on the Green", on social media, logo & link on website and event promotion for **BOTH** events

**Grand Forsythia - \$4,500**

2 Milton Tour of Homes car tags with 4 tickets per car and may buy 1 add'l car tag with 4 tickets at a discounted rate of \$100

Full page ad in the Tour guide

Logo on signage at all Tour homes and on marketing materials for **BOTH** events

6 VIP Tickets to our 2023 "Comedy on the Green" event, including access to the VIP Tent with food and beverages and 1 reserved table

Sponsor recognition on the screen at "Comedy on the Green" and on social media, logo and link on website and event promotion for **BOTH** events

**Grand Cypress - \$1,500**

1 Milton Tour of Homes car tag with 4 tickets and may buy 1 add'l car tag with 4 tickets at a discounted rate of \$100

Half page ad in the Tour guide

Logo on signage at 2 Tour homes and on marketing materials for **BOTH** events

4 VIP Tickets to our 2023 "Comedy on the Green" event, including access to the VIP Tent with food and beverages and 1 reserved table

Sponsor recognition on the screen at "Comedy on the Green" and on social media, logo in revolving gallery on website for **BOTH** events

**NOTE:** Full benefits are available provided that sponsorship is funded PRIOR to printing or other deadlines and that sponsor logo or material is provided in a timely fashion.

All Grand and Milton Tour of Homes sponsorships provide an opportunity for the sponsor to include branded items to be included inside Tour guests' "swag" bags.

**2023 MILTON TOUR OF HOMES  
SPONSORSHIP OPPORTUNITIES**



**Magnolia - \$5,000**

4 Tour car tags with 4 tickets per car and option to purchase up to 2 additional car tags with 4 tickets each at a discounted rate of \$100 each

Full page ad in the Tour guide, plus logo on back cover

Logo on signage at all Tour homes and on marketing materials for Tour

6 VIP Tickets to our 2023 "Comedy on the Green" event, including access to the VIP Tent with food and beverages

Sponsor recognition on social media, logo and link on website and event promotion for the Tour

**Forsythia - \$2,500**

2 Tour car tags with 4 tickets per car and option to buy 1 add'l car tag with 4 tickets at a discounted rate of \$100

Full page ad in the Tour guide

Logo on signage at all Tour homes

Logo on marketing materials for Tour

4 VIP Tickets to our 2023 event, "Comedy on the Green", including access to the VIP Tent with food and beverages

Sponsor recognition on social media, logo on rotating gallery on website and event promotion for the Tour

**Cypress - \$1,000**

1 Tour car tag with 4 tickets and option to buy 1 additional car tag with 4 tickets at a discounted rate of \$100

Half page ad in the Tour guide

Logo on signage at 2 Tour homes

2 VIP Tickets to our 2023 event, "Comedy on the Green", including access to the VIP Tent with food and beverages

Sponsor recognition on social media, logo on website for the Tour

Southern Magnolia Charities, Inc. has been designated a public non-profit 501(c)3 organization by the IRS (EIN 82-5466189). Consult your CPA on the tax deductibility of your donation.

**THANK YOU** for your interest in sponsoring the 2023 Milton Tour of Homes! This much anticipated event is one of the hottest tickets in town, and has been a sell out event every year! Your sponsorship will not only support all three of our 2023 charities but will promote your business in multiple ways!

Sponsorships are limited, so please complete the form and return it, along with your check, as soon as possible to hold your sponsorship spot. If you would prefer to pay via stock transfer or invoice, please let us know.

In order to receive full marketing benefits, your sponsorship must be paid for and your logo submitted to [donna@savasdigitalcreations.com](mailto:donna@savasdigitalcreations.com) **by May 1st**. Your completed advertisement for the brochure, should your sponsorship include one, should be sent **by May 12th**.

Full Page ads should be 5" wide x 8" tall  
Half Page ads should be 5" wide x 3.875" tall  
Quarter Page ads should be 2.5" wide x 3.875" tall

Vector images are highly recommended but if submitting a JPG image, please ensure that all logos and artwork are high resolution (at least 300 dpi). If you need design help or if you have any questions regarding your ad in the tour brochure, logo usage, website, etc., please be sure to let Donna know at the above email.

**Dogwood - \$500**

Option to purchase up to 2 car tags with 4 tickets each at a discounted rate of \$100 each

Quarter page ad in the Tour guide

Logo on signage at 1 Tour home

4 General Admission Tickets to our 2023 "Comedy on the Green" event

Sponsor listed on social media, website

**Cherry Blossom - \$250**

Option to purchase 1 car tag with 4 tickets at a discounted rate of \$100

Logo in the Tour guide

Name on signage at 1 Tour home

2 General Admission Tickets to our 2023 "Comedy on the Green" event

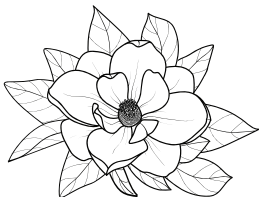
Sponsor listed on social media, website

**Car Hang Tag Sponsor - \$2,500**  
(only 2 available)

This special sponsorship showcases your company's logo on each of the guests' car hang tags that are required for the Tour. In addition to the strategic placement of your logo on the hang tags, you will also receive:

- 1 Tour car tag with 4 tickets
- 2 VIP tickets to our 2023 "Comedy on the Green" event including access to the VIP Tent with food and beverages
- Logo listed on social media, website for the Tour

# Southern Magnolia Charities



## 2023 Sponsorship

Thank you for your interest in sponsoring our 2023 **Milton Tour of Homes** and/or 2023 **Comedy on the Green!** Sponsorships are limited, so please complete the form and return it, along with your check, as soon as possible to hold your sponsorship spot. If you would prefer to pay via stock transfer or invoice, please let us know.

In order to receive full benefits, your sponsorship must be paid for and your logo/artwork submitted **by May 1st**. See sponsorship brochure for more details on events, levels and on submitting logo/artwork.

### Sponsor **Both** Events

- Grand Magnolia (ltd to 2) \$9,000
- Grand Forsythia \$4,500
- Grand Cypress \$1,500

### Milton Tour of Homes Sponsorship

- Magnolia \$5,000
- Forsythia \$2,500
- Cypress \$1,000
- Dogwood \$500
- Cherry Blossom \$250
- Car Hang Tag (ltd to 2) \$2,500

### Comedy on the Green Sponsorship

- Magnolia \$5,000
- Forsythia \$2,500
- Cypress \$1,000
- VIP Tent (ltd to 2) \$2,500

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Please make your checks payable to:  
*Southern Magnolia Charities, Inc.* & return with form to:

Cynthia Knutson  
15385 Tullgean Drive, Milton, GA 30004